

# NOAH JEPPSON

5104 Westshore Drive, Soda Springs, CA 95728-0866  
Mobile: +1 214 300 5735  
Email: [noah.jeppson@gmail.com](mailto:noah.jeppson@gmail.com)  
Portfolio: [www.noahjeppson.com](http://www.noahjeppson.com)  
Recommendations: [www.linkedin.com/in/noahjeppson](http://www.linkedin.com/in/noahjeppson)

## PROFILE SUMMARY

Noah Jeppson is an experiential graphic designer with over eighteen years of experience. Based in San Francisco, he focuses on wayfinding, exhibition design, and placemaking projects that shape the way people interact with their surroundings and challenge traditional notions of place. By merging digital and physical solutions Noah creates new experiences that creatively solve communication challenges.

Noah has worked as a brand designer and strategist for major corporations building and maintaining visual identity systems for digital and print applications. He currently focuses on integrated branded environments, bringing to life core tenets to visitors and employees within architectural moments.

As a community activator, Noah leads workshops and events that transform spaces with design installations. Accomplishments include successful installments of PARK(ing) Day and programming for the Seattle Design Festival, crowd-funded design projects, and solutions that bring awareness to historic preservation and sustainability issues.

## EDUCATION

**BFA Commercial Art, Concordia University**  
Seward, Nebraska; May 2004

### Additional Training and Membership:

Member of Society for Experiential Graphic Design (SEGD)  
Clampitt Paper School; Dallas, Texas

## RECOGNITION

**SEGD Merit Award, Interactive Experience**  
YouTube Lobby; 2019

*Wayfinding Design in the Public Environment*  
Andrew Hodson, 2015

**Dallas IABC Quill Awards Award of Merit**  
Communication Creative; 2010

**Communicator Awards Award of Distinction**  
Print Competition: Public Service Map; 2012  
Interactive Competition: Self Promotional Website; 2010  
Interactive Competition: Educational Website; 2010  
Print Competition: Benefits Brochure; 2010  
Print Competition: Brochure Cover Design; 2010  
Print Competition: Brochure Design; 2007

## COMMUNITY

- Member of the Board of Directors, The Thanks-Giving Foundation
- Program lead, Seattle Design Festival
- Appointed to City of Dallas Landmark Commission CBD/West End Task Force
- Contributor to AIA Dallas "Columns" Magazine
- Co-organizer of PARK(ing) Day Dallas

## RELEVANT EXPERIENCE TIMELINE

### Studio Lead, sky design at ASD | SKY 2019 to Current

Lead the west coast studio team in workplace design strategy, wayfinding/signage implementation, and brand development projects impacting clients including Autodesk, Coinbase, CreditKarma, Facebook, Oracle Park, Samsara, Twilio, and global property development teams.

### Experiential Graphic Designer, Freelance / Contract 2005 to Current

- Planned and designed signage and wayfinding systems for The Thanks-Giving Foundation and Historic Seattle.
- Designed, curated, and installed "The Architectural Styles of Dallas" exhibition for Preservation Dallas and over ten major exhibition layouts for AdEx / Dallas Center for Architecture (AIA Dallas).
- Corporate branding, campaign management, and design consultation for multiple clients

### Senior Designer, Media-Objectives at VDT Architects 2018 to 2019

Orchestrated dynamic branded experiences and helped users navigate spaces through creative wayfinding solutions for Adobe Systems, Google, and YouTube corporate projects.

### Experiential Graphic Designer, Interior Architects 2016 to 2018

Collaborated with interior designers to produce environmental graphics that showcase company values, enhance work space, and encourage employee engagement for technology clients including global design for Amazon.

### Senior Graphic Designer, Boeing 2013 to 2016

Created wayfinding and large-format exhibition graphics for external audiences (Dubai Airshow 2015, Paris Air Show 2015, Farnborough International Airshow 2014); interior graphics and planning for Moscow, Kiev, and Beijing international offices; and developed internal corporate identity systems as Boeing Brand Ambassador.

For additional details visit [www.linkedin.com/in/noahjeppson](http://www.linkedin.com/in/noahjeppson)