

NOAH JEPPSON

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PROFILE SUMMARY

Noah Jeppson is an experiential graphic designer with over eighteen years of experience. Based in the San Francisco/Sonoma County he focuses on wayfinding, exhibition design, and placemaking projects that shape the way people interact with their surroundings. By Noah creates new experiences that creatively solve communication challenges.

Noah has worked as a brand designer and strategist for major corporations building and maintaining visual identity systems for digital and print applications. He currently focuses on integrated branded environments, bringing to life core messaging to visitors and employees within architectural moments.

As a community activator, Noah leads workshops and events that transform spaces with design installations. Accomplishments include successful installments of PARK(ing) Day and programming for SEGD and the Seattle Design Festival, crowd-funded design projects, and solutions that bring awareness to historic preservation and sustainability issues.

EDUCATION

BFA Commercial Art, Concordia University
Seward, Nebraska; May 2004

Professional Membership:

Society for Experiential Graphic Design (SEGD)

RECOGNITION

SEGD Merit Award, Interactive Experience
YouTube Lobby, 2019

Wayfinding Design in the Public Environment
Andrew Hodson, 2015

"Noah Jeppson's Crazy Ideas For Downtown Dallas"
D Magazine, 2012

Dallas IABC Quill Awards Award of Merit
Communication Creative; 2010

Communicator Awards Award of Distinction
Print Competition: Public Service Map; 2012
Interactive Competition: Self Promotional Website; 2010
Interactive Competition: Educational Website; 2010
Print Competition: Benefits Brochure; 2010
Print Competition: Brochure Cover Design; 2010
Print Competition: Brochure Design; 2007

COMMUNITY

- Member of the Board of Directors, The Thanks-Giving Foundation, 2013–Current
- Team lead for IIDA San Francisco Scene Local, 2018
- Program lead, Seattle Design Festival, 2014 & 2015
- Appointed to City of Dallas Landmark Commission CBD/West End Task Force, 2012–2014
- Contributor to AIA Dallas "Columns" Magazine, 2012–2014
- Co-Founder of PARK(ing) Day Dallas, 2011

RELEVANT EXPERIENCE TIMELINE

Designer & Studio Lead, sky design at ASD|SKY 2019 to Current

Lead the west coast studio team in workplace design strategy, wayfinding/signage implementation, and brand development projects impacting clients including Autodesk, Benchling, Coinbase, CreditKarma, Facebook, Samsara, SF Giants, Twilio, and global property development teams.

Experiential Graphic Design Consultant 2006 to Current

Consult on corporate branding, campaign management, wayfinding design and exhibit curation for clients on an individual contract basis. Projects include signage system design for Historic Seattle properties; curation and design of eight major exhibitions for AIA Dallas/AD EX (Architecture & Design Exchange); wayfinding strategy and branding for Thanks-Giving Square; research and design for The Statler Dallas; trail map design for Preservation Dallas; development and curation of "The Architectural Styles of Dallas" exhibition at Old Red Museum of Dallas County History & Culture; design of lobby interpretive graphics for Homewood Suites Dallas.

Senior Designer, Media-Objectives at VDT Architects 2018 to 2019

Orchestrated dynamic branded experiences and helped users navigate spaces through creative wayfinding solutions for Adobe Systems, Google and YouTube corporate projects.

Experiential Graphic Designer, Interior Architects 2016 to 2018

Collaborated with interior designers to produce environmental graphics that showcase company values, enhance work space, and encourage employee engagement for technology clients including global design for Amazon.

Senior Graphic Designer, Boeing 2013 to 2016

Created wayfinding and large-format exhibition graphics for external audiences (Dubai Airshow 2015, Paris Air Show 2015, Farnborough International Airshow 2014); designed interior graphics and planning for Moscow, Kiev, and Beijing international offices; and developed internal corporate identity systems as Boeing Brand Ambassador.

For additional details visit www.linkedin.com/in/noahjeppson